



Global Spa Summit



4TH ANNUAL GLOBAL SPA SUMMIT  
PARTNERSHIP OPPORTUNITIES  
MAY 16–19, 2010 - ISTANBUL, TURKEY

*The following pages outline the partnership opportunities for the 2010 Global Spa Summit.*

## GLOBAL PARTNERSHIPS

### **EXCLUSIVE RESEARCH PARTNER** (one available)

**\$80,000**

Custom-tailored package exclusively built around the research component of the Summit. Includes name prominently associated within the title of the research and the opportunity to introduce the research at the Summit. Name and logo integrated in all stages of the research project (i.e., email communications, printed reports, and on-site presentation), and a press release dedicated to announcement of the research will include company background. Research distribution includes immediate dissemination to attendee delegates, followed by distribution to entire invitee list three months thereafter. Distribution to entire global spa industry databases will occur six months from date of Summit.

### **EXCLUSIVE GLOBAL PARTNER** (one available)

**\$80,000**

Global Spa Summit team will work hand in hand with partner to design a custom-tailored package according to specific company, product, and market needs. Can involve speaking opportunities, dedicated press releases, one-on-one meetings with delegates, collateral distribution, and significant brand exposure.

#### **Global Partners Receive:**

- an Excel list of delegates (with contact information)
- two dedicated emails sent to entire GSS invitee database (1,600+ key spa and wellness executives)
- three complimentary Summit registrations, for senior executives only, granting access to all conference sessions and events
- a host table at the Give-Back event with first priority to choose delegates for the table, based on level of sponsorship and date of agreement
- room-drop opportunity
- a two-page, four-color advertising spread in the delegate networking binder
- top-tier placement on the website and in on-site printed collateral
- placement on formal invitation sent to GSS invitee database (Global and Platinum partners only)

## PLATINUM PARTNERSHIPS

### **SOLD!** TOURISM BOARD PARTNERSHIP

**\$50,000**

Sponsor the two full days of Summit general sessions attended by all delegates. Includes time slot to address delegates during a general session, a dedicated press release, on-site signage, and brand exposure affiliated with all pre- and post-Summit events.

### CUSTOMIZED PLATINUM PARTNER (two available, **ONE SOLD!**)

**\$50,000**

Co-host the kick-off event of the Global Spa Summit or the unique social event to be attended by all delegates. Includes a speaking opportunity to welcome Summit delegates and/or a keynote speaker.

#### **Platinum Partners Receive:**

- an Excel list of delegates (with contact information)
- one dedicated email sent to entire GSS invitee database (1,600+ key spa and wellness executives)
- two complimentary Summit registrations, for senior executives only, granting access to all conference sessions and events
- a host table at the Give-Back event with first priority to choose delegates for the table, based on level of sponsorship and date of agreement
- a full page, four-color advertisement in the delegate networking binder
- preferred placement on the website and in on-site printed collateral
- placement on formal invitation to GSS invitee database (for Global and Platinum partners only)

## GOLD PARTNERSHIPS

### LUNCH PARTNER (two available)

**\$25,000**

Host a working lunch for all delegates. Partner may provide collateral for attendees. Includes on-site signage and table tents. (*Collateral is subject to approval by the Global Spa Summit.*)

### STUDENT STRATEGY CHALLENGE PARTNER (one available)

**\$25,000**

Sponsor the popular student strategy challenge, which takes place on the morning of the welcome reception and gala dinner. Includes on-site signage, gift opportunity for VIP judging panel, opportunity to announce the winning team during the gala dinner, and inclusion of company information in strategy challenge press releases.

#### **Gold Partners Receive:**

- one complimentary Summit registration, for a senior executive only, granting access to all conference sessions and events
- a host table at the Give-Back event with first priority to choose delegates for the table, based on level of sponsorship and date of agreement
- a half-page, four-color advertisement in the delegate networking binder
- placement on the website and in on-site printed collateral

## SILVER PARTNERSHIPS

**COFFEE BREAK PARTNER** (two available)

**\$10,000**

Provide coffee, tea, and healthy refreshments for both morning and afternoon on one of the full session days for all Summit delegates. Includes on-site signage.

**SOLD! INTERNET CAFÉ PARTNER**

**\$10,000**

Provide computer café with an Internet connection for all Summit delegates for two full session days. Includes on-site signage.

### **Silver Partners Receive:**

- one Summit registration, discounted 50%, for a senior executive only, granting access to all conference sessions and events
- a host table at the Give-Back event with first priority to choose delegates for the table, based on level of sponsorship and date of agreement
- placement on the website and in on-site printed collateral

## EXPERIENCE PARTNERSHIPS

**PRE-/POST-EXPERIENCE PARTNERSHIP** (several available)

**Cost determined by agreement**

Provide a custom-tailored and compelling experience for Global Spa Summit delegates either pre- or post-Summit. Partner will cover cost of transportation for delegates to and from Summit venue.

**SPA TREATMENT PARTNER** (several available)

**Cost determined by agreement**

Support the relaxation of delegates by providing them with complimentary spa treatments at a spa or a spa experience at a significantly discounted rate.

### **Experience Partners Receive:**

- one Summit registration, discounted 50%, for a senior executive only, granting access to all conference sessions and events
- a table at the Give-Back event with delegates of their choosing
- placement on the website and in on-site printed collateral

**For more information on Global Spa Summit partnerships or for assistance regarding a specific sponsorship package, please contact:**

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