

Global Spa Summit

Anonymous Audience Polling

May 18, 2009

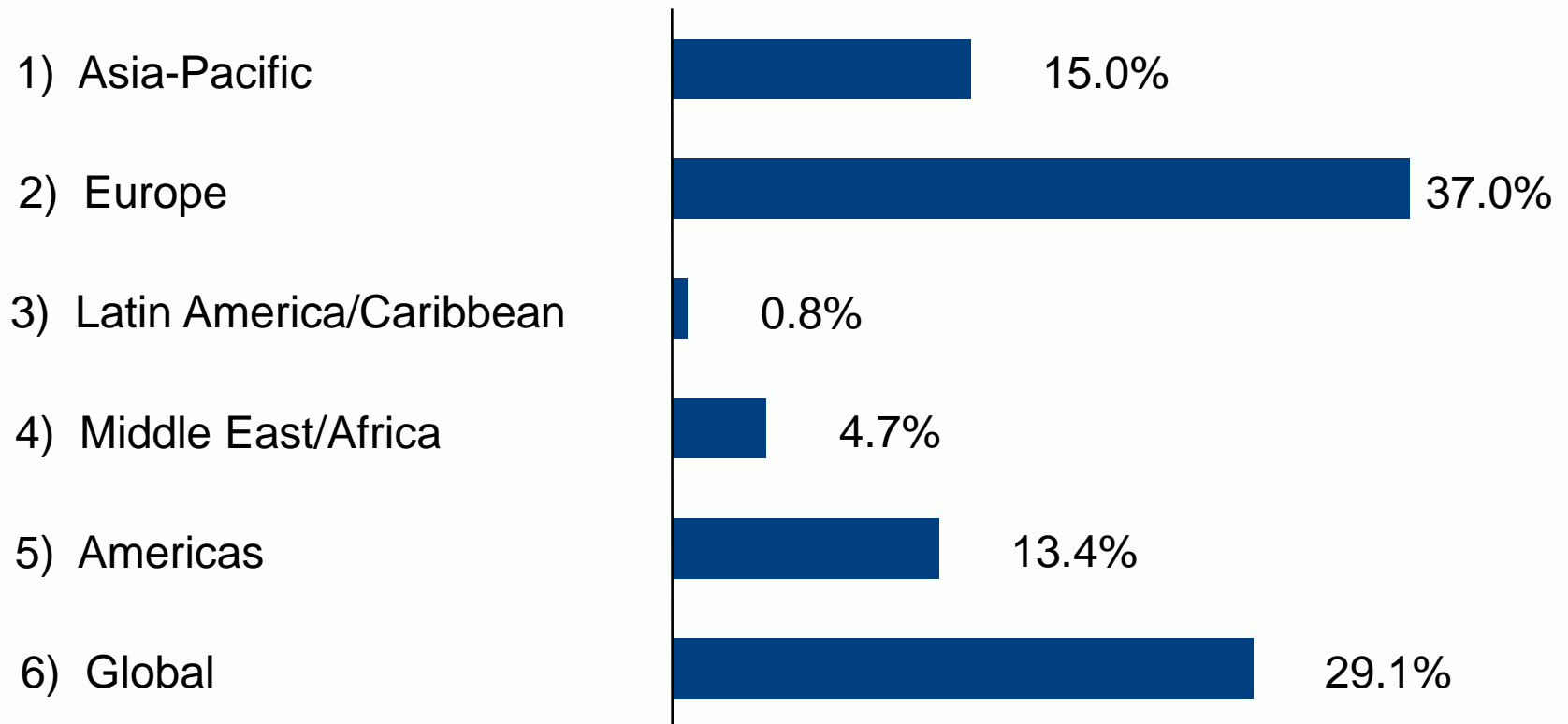
Questions Regarding Revenues, Challenges,
Opportunities, and Predictions

2009 vs 2008

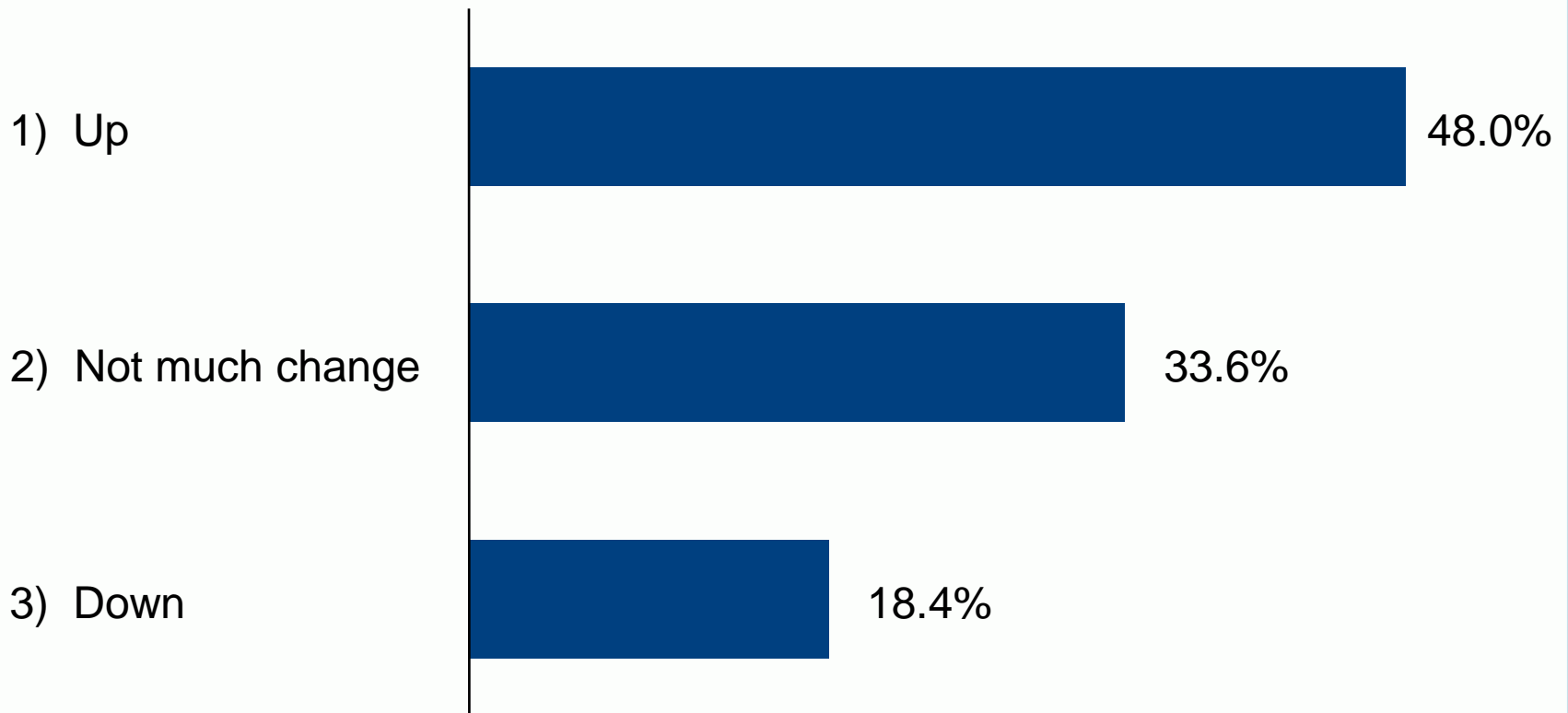


Session 1

Your business is primarily in what region?



On a comparable basis, was your revenue up, down or approximately the same in 2008 vs 2007?



How has the current economic climate changed your business?

1) Downsized

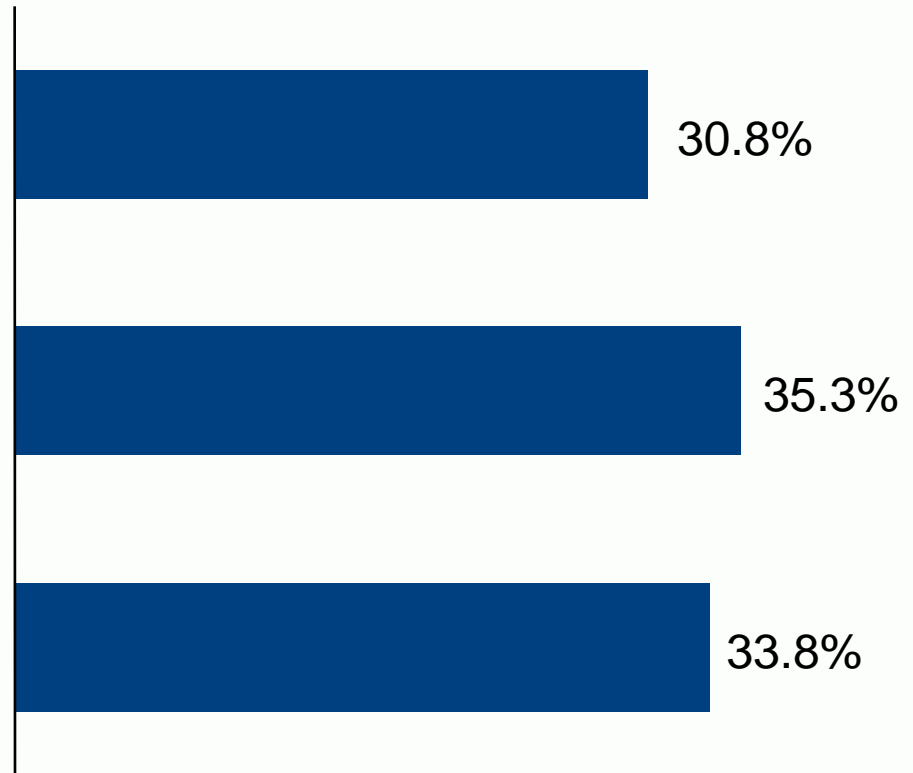
30.8%

2) Maintained the current size

35.3%

3) Expanded

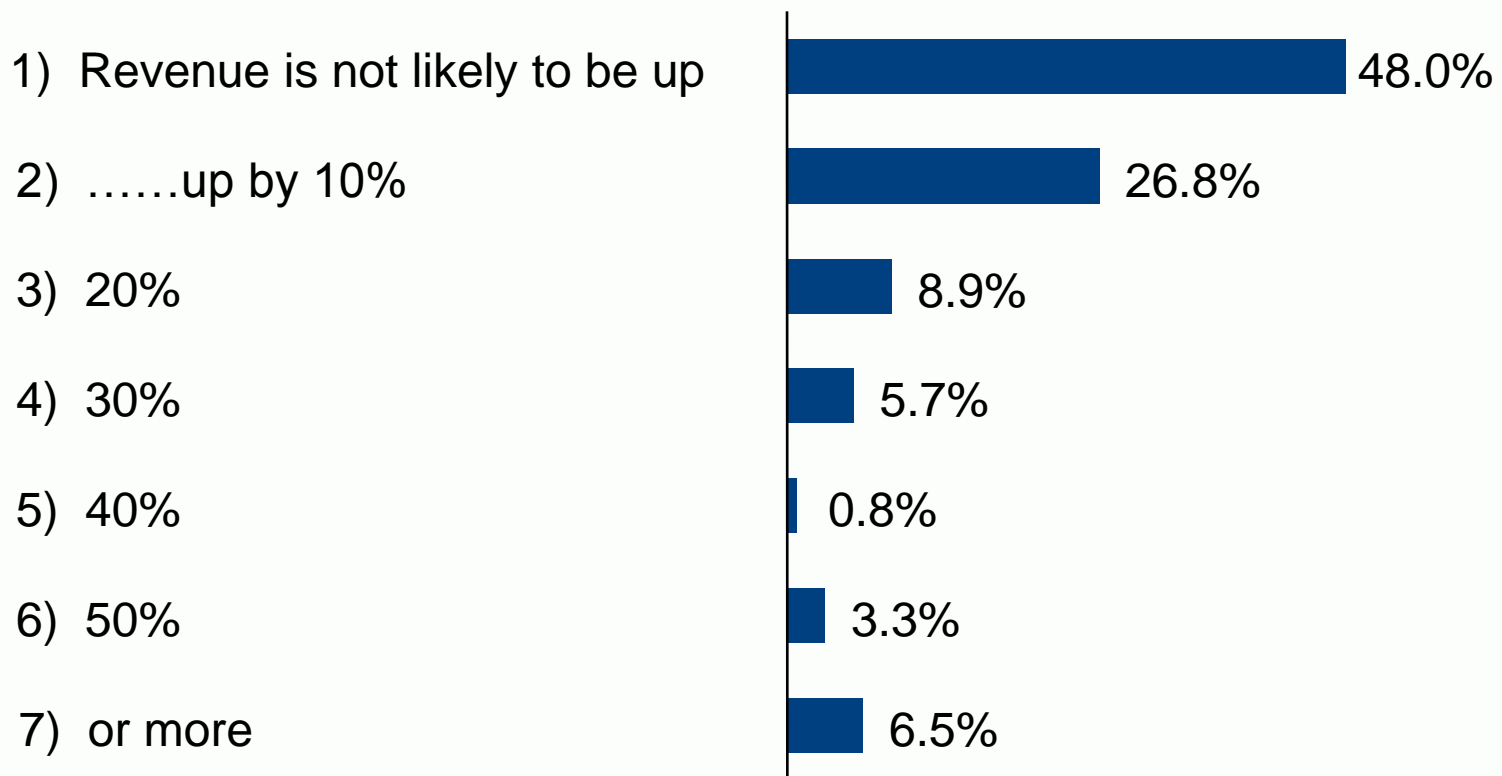
33.8%



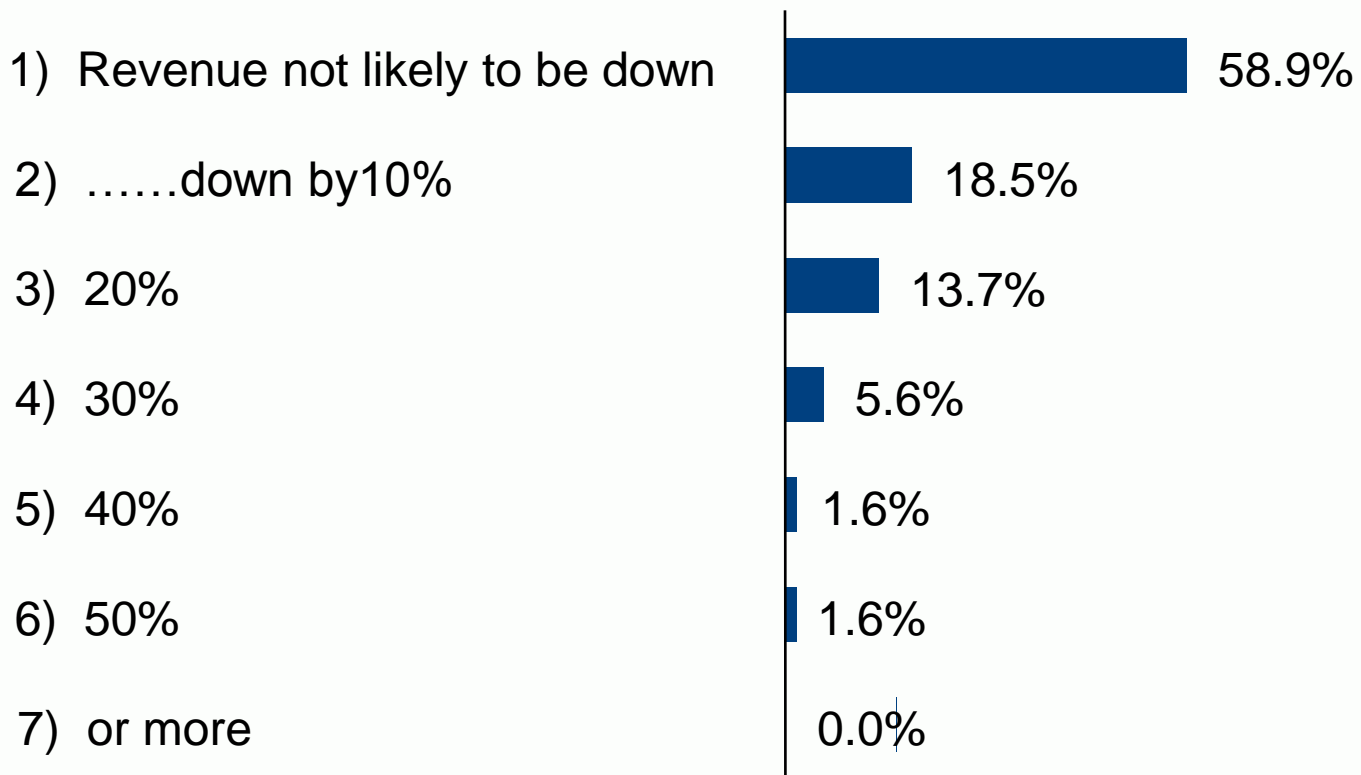
What do you estimate your year-end total revenue for 2009 will be compared to 2008?



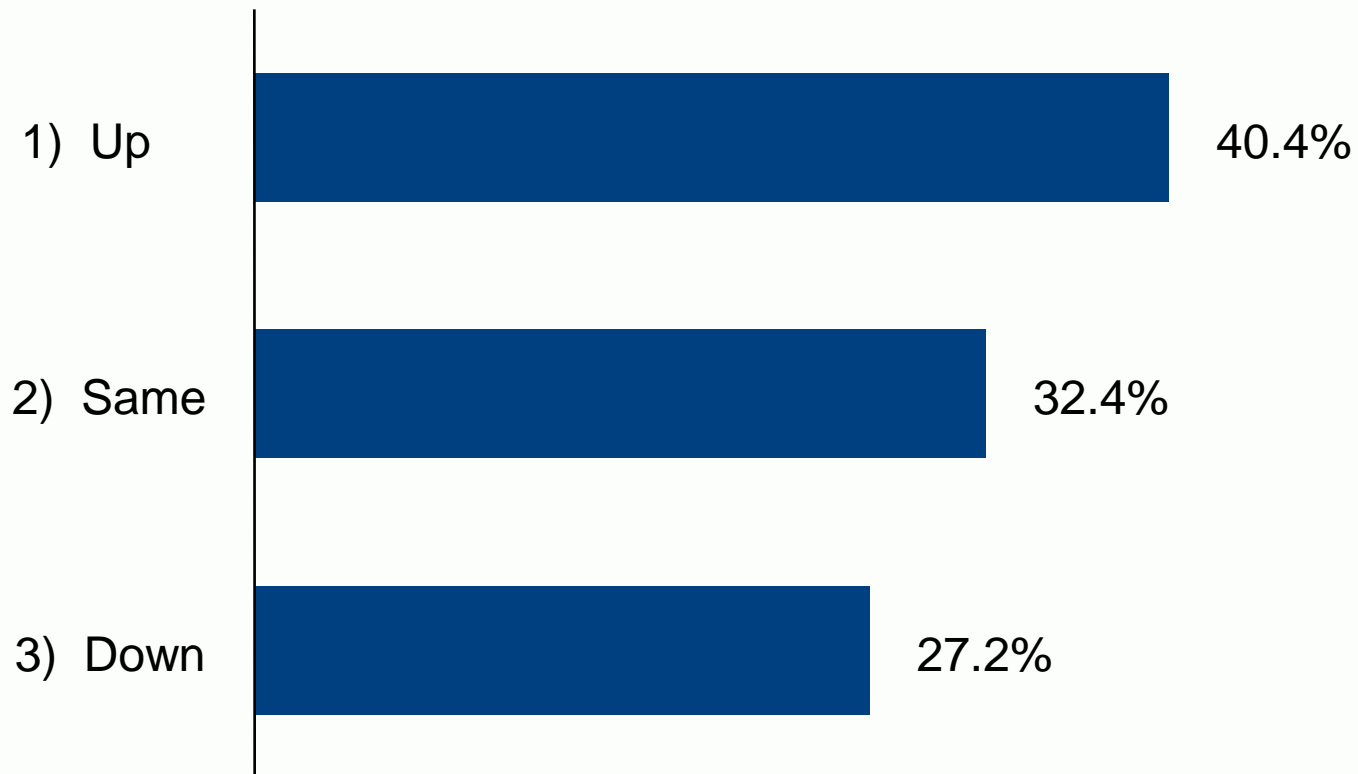
If your revenue is likely to be up, by what percentage?



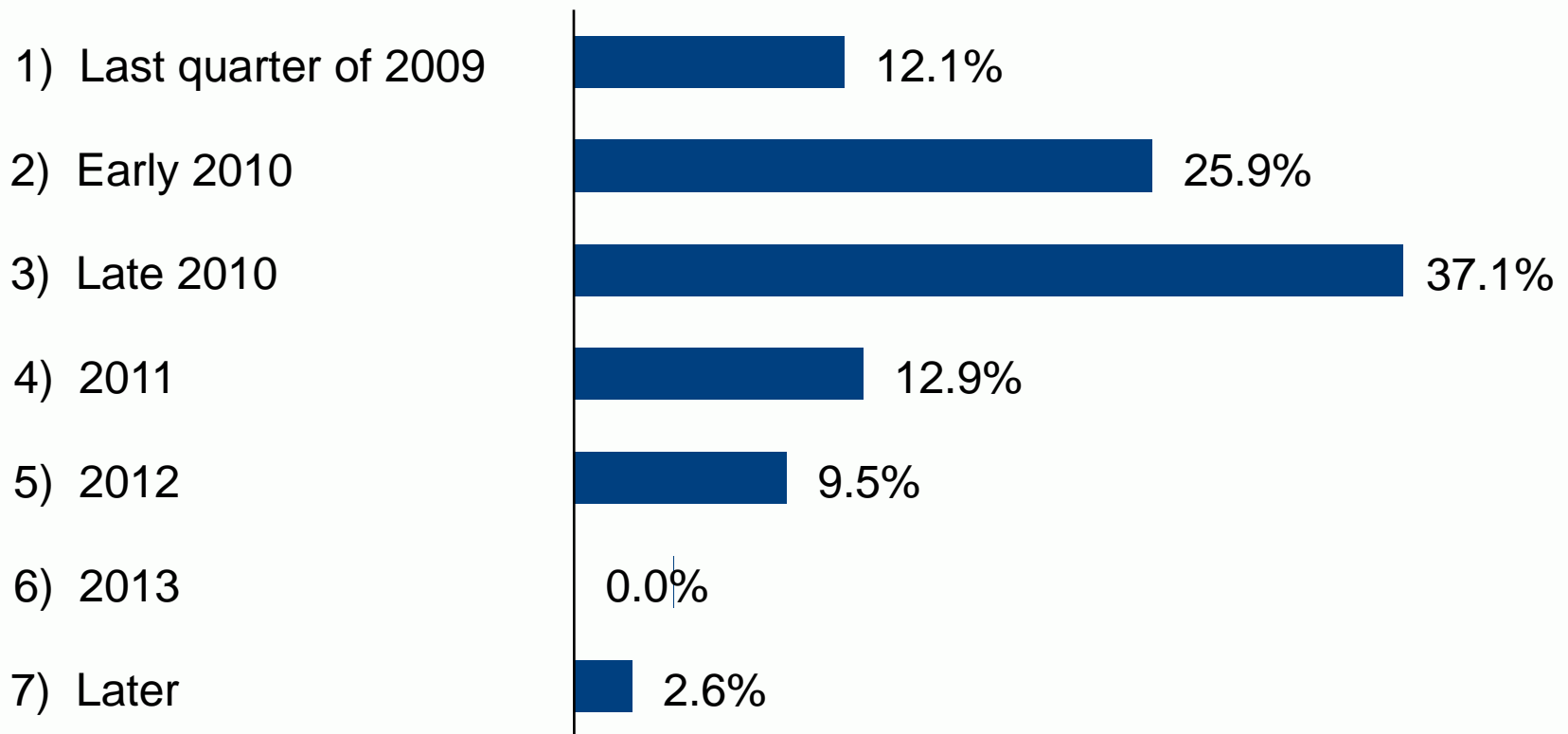
If your revenue is likely to be down, by what percentage?



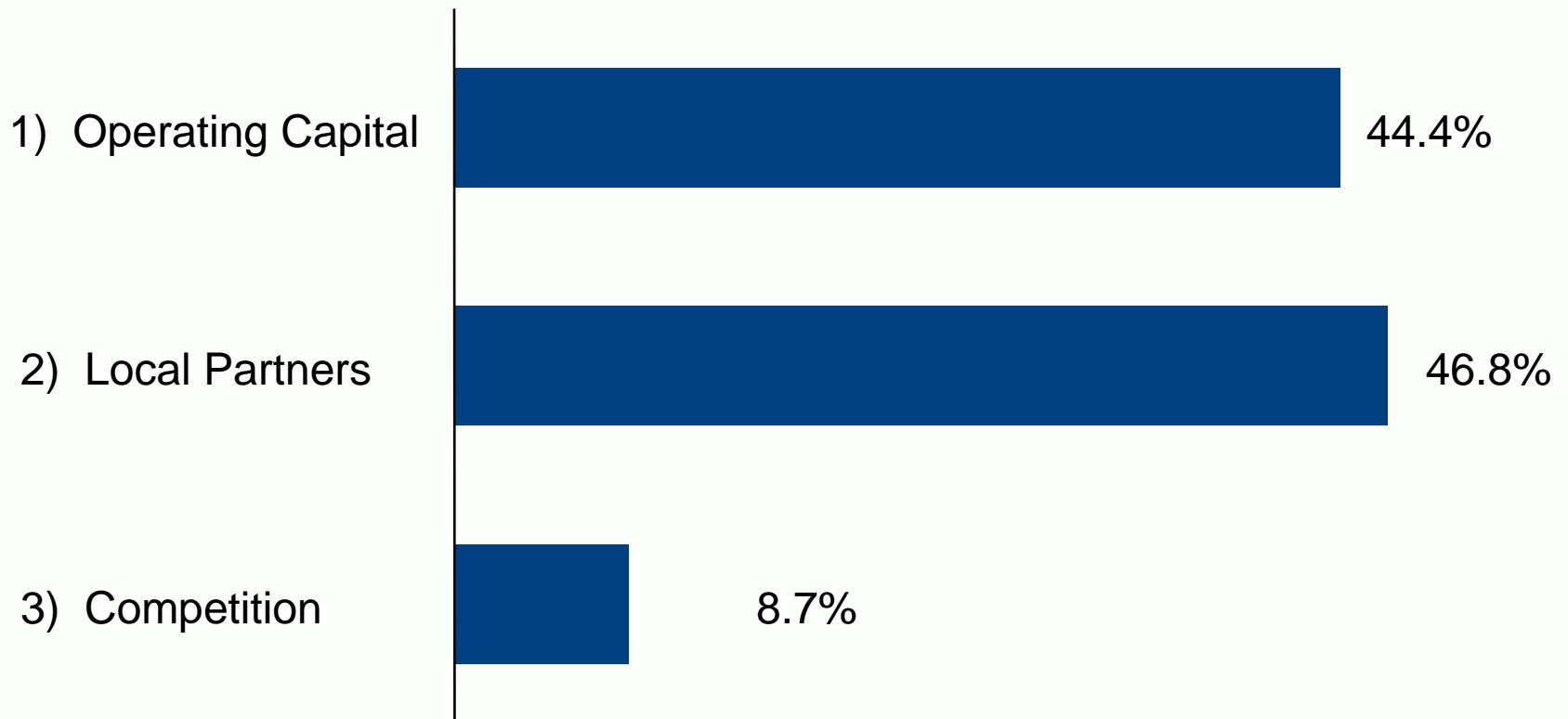
What do you estimate your year-end total profit for 2009 will be compared to 2008?



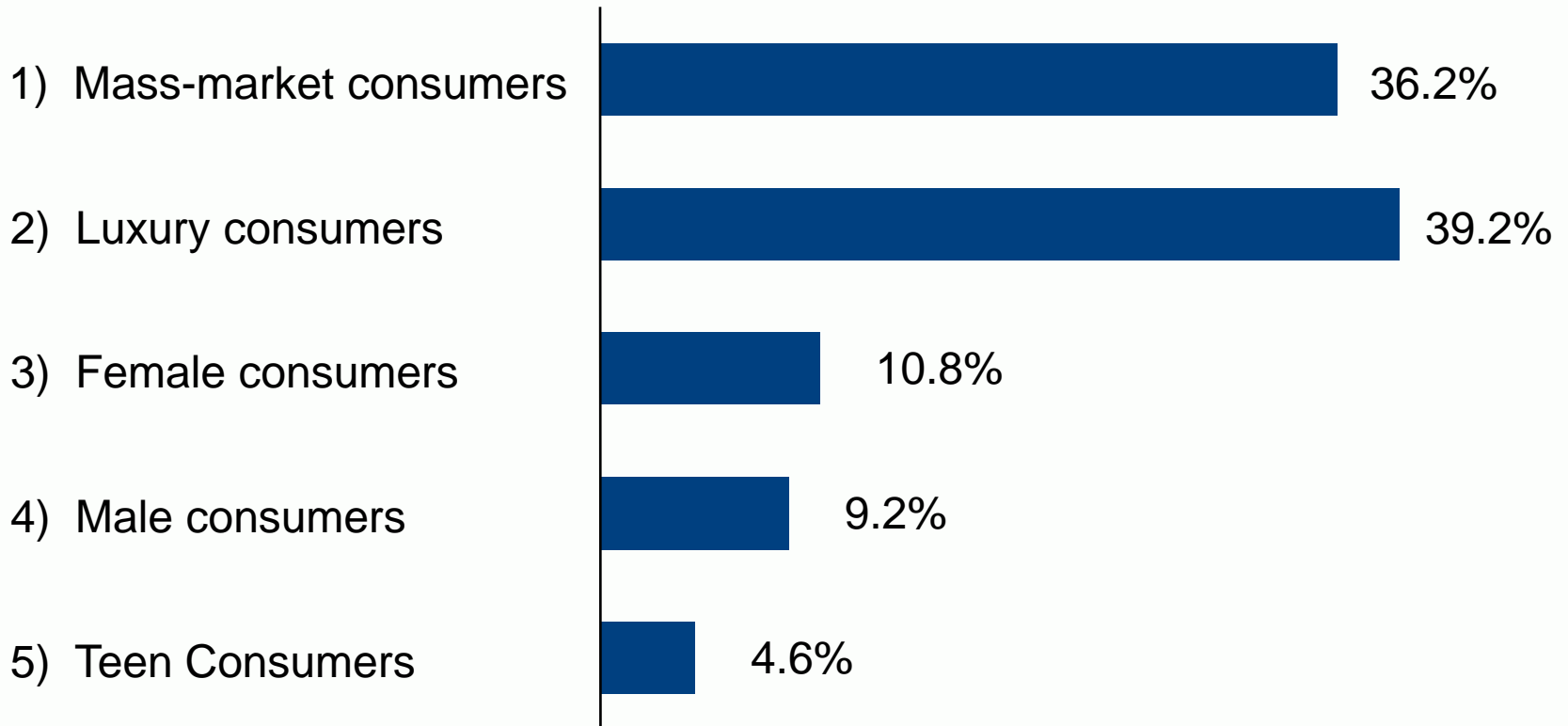
When do you expect to see a global economic recovery?



What are the biggest challenges when it comes to expanding your business internationally?

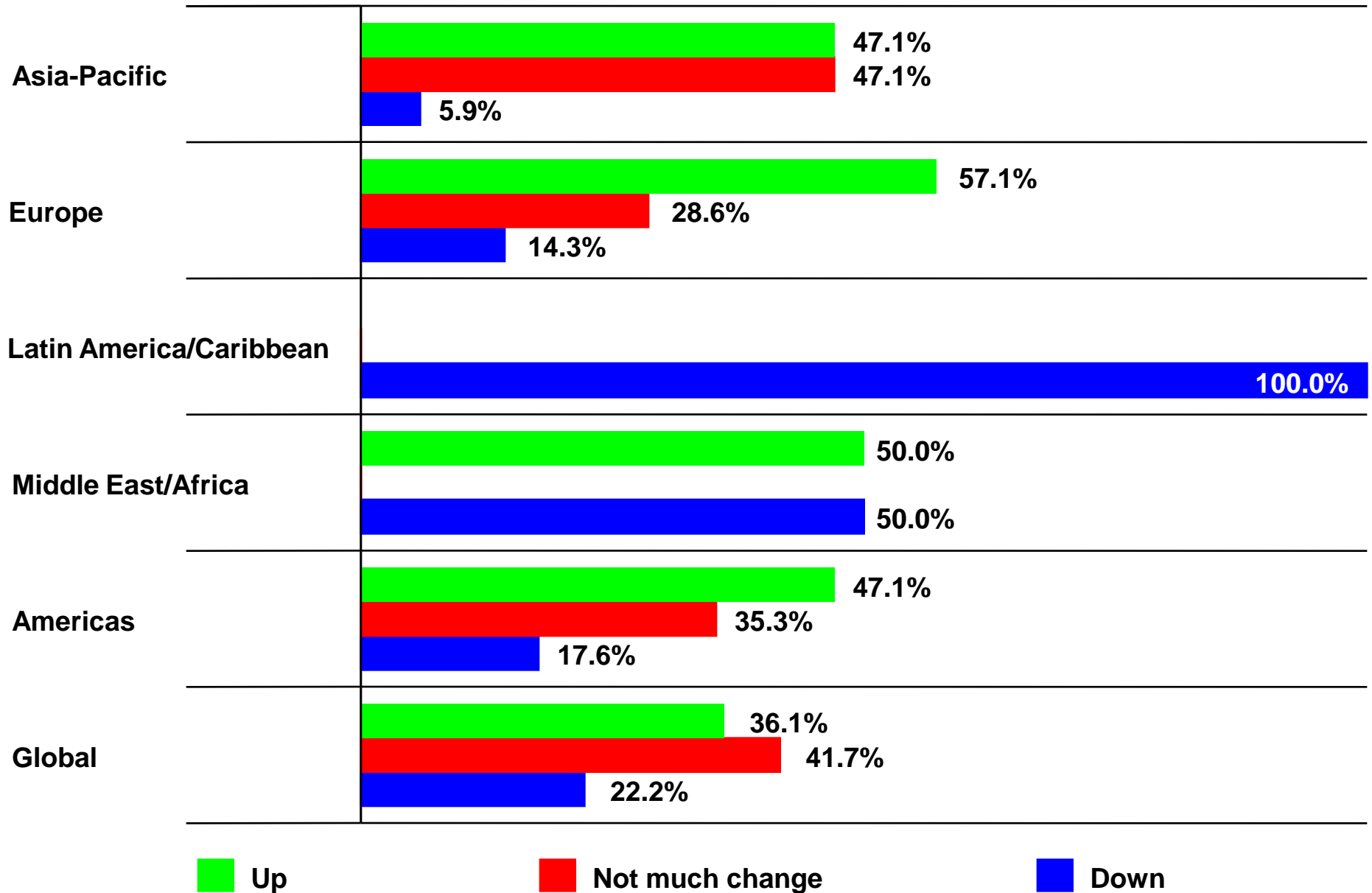


Where do you find the biggest opportunity to expand your market share?

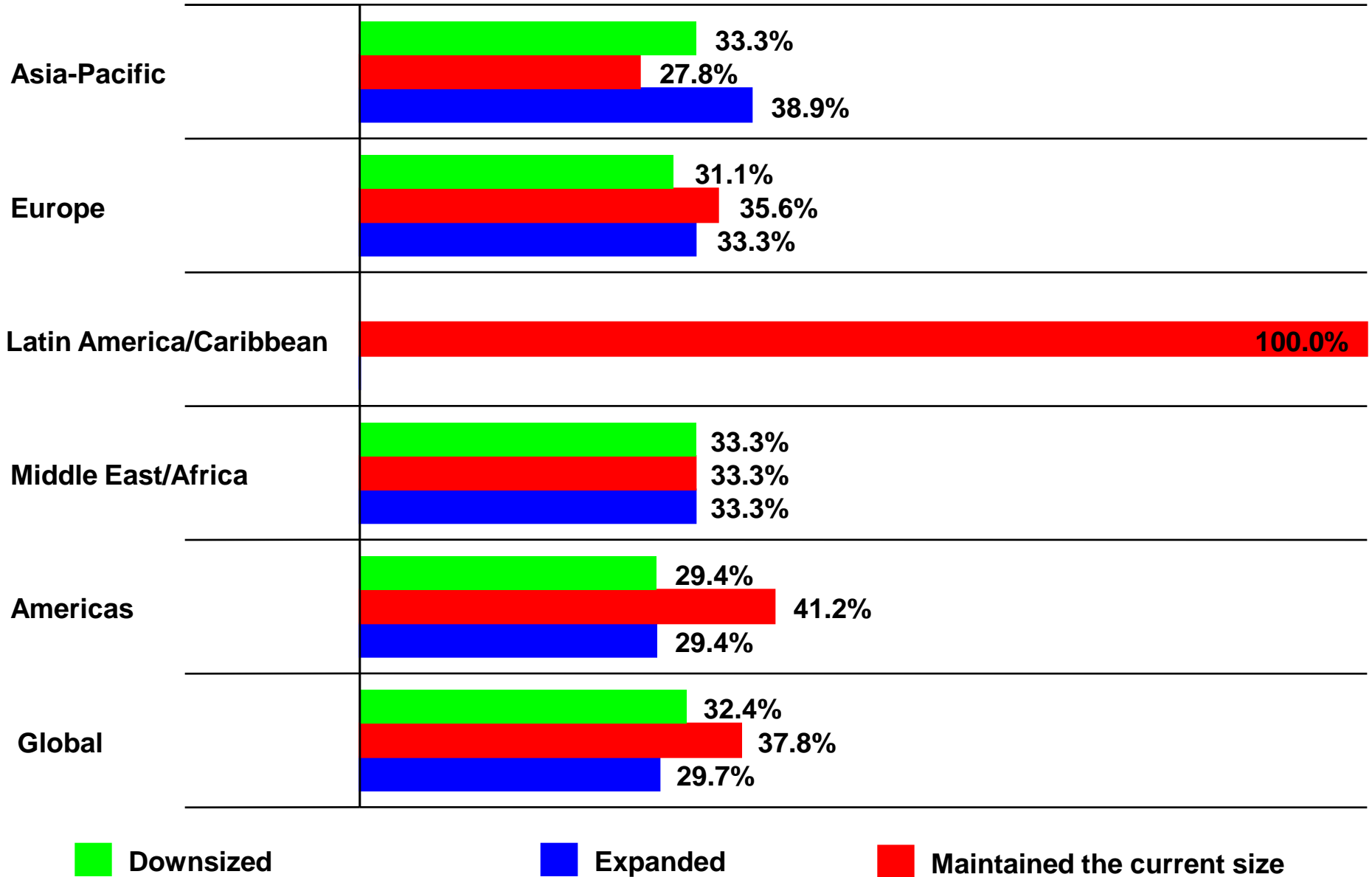


Session 1 Cross Charts

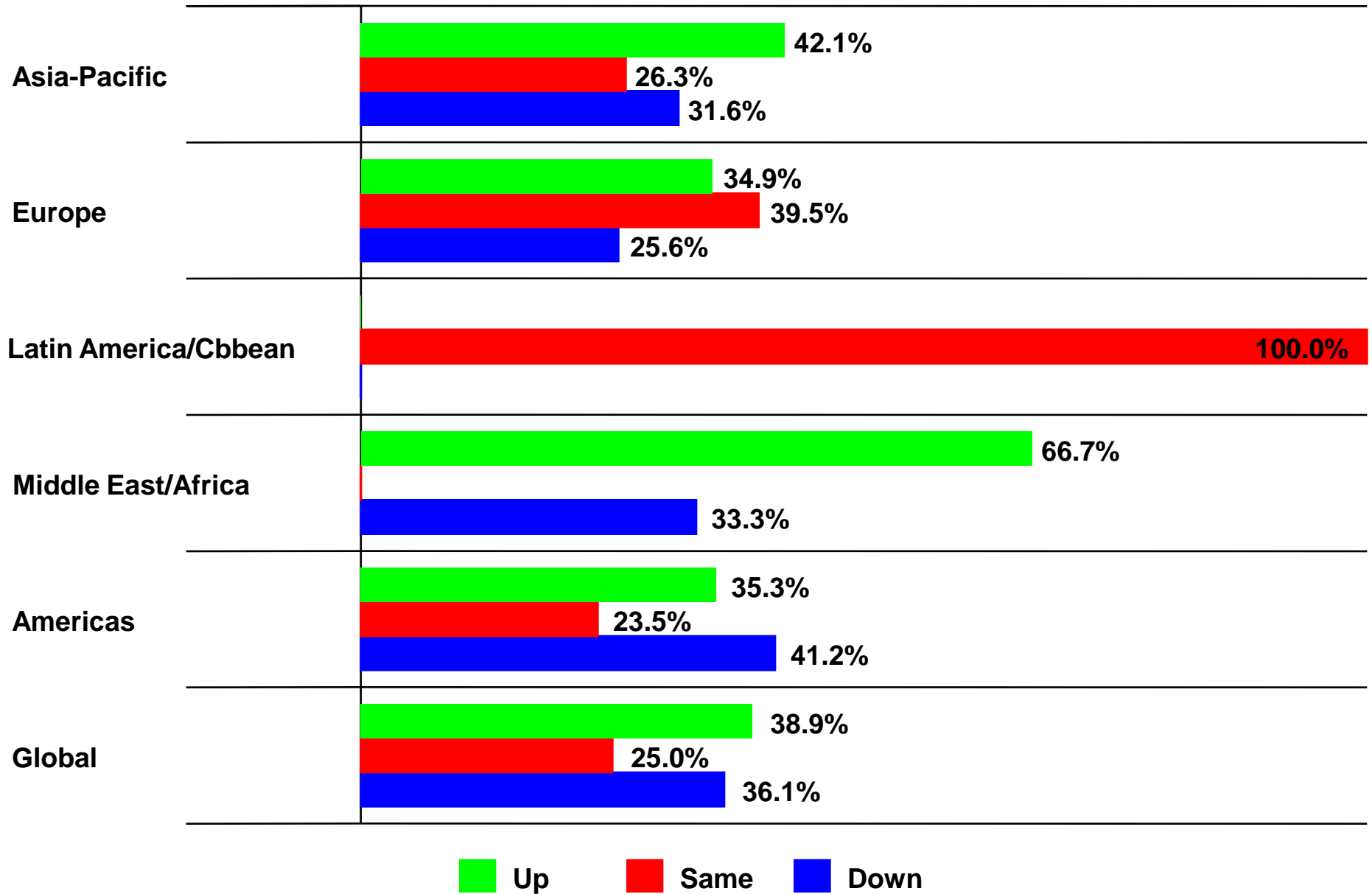
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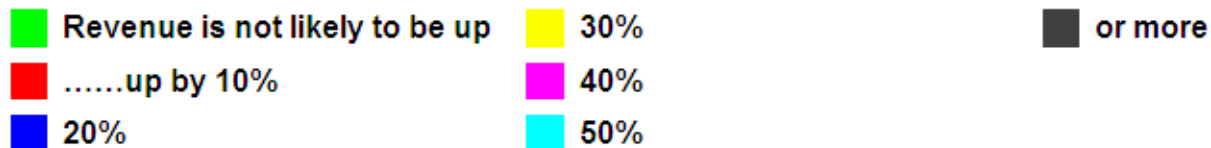
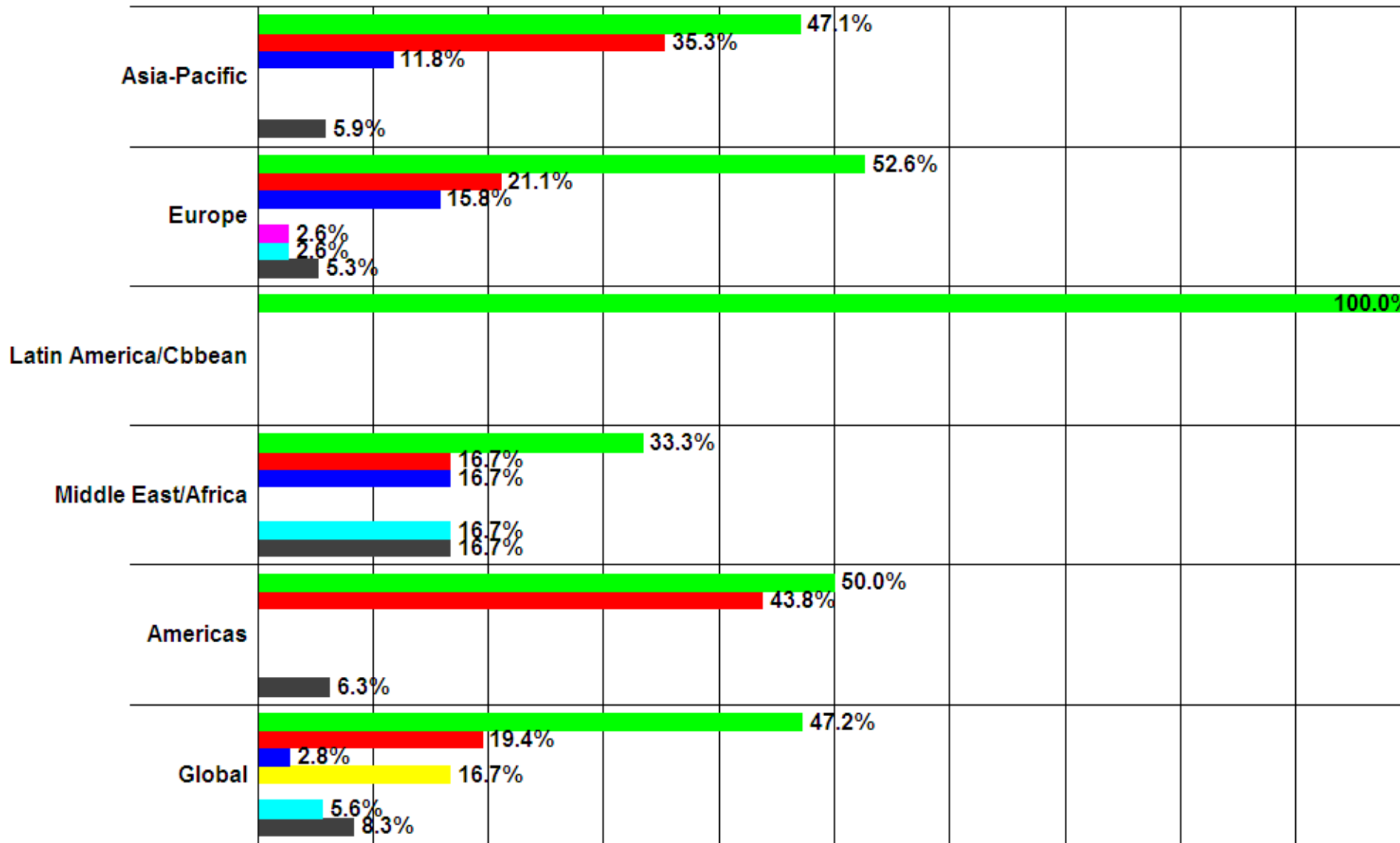
How has the current economic climate changed your business?



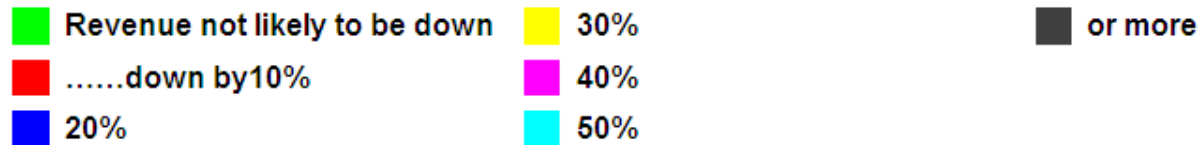
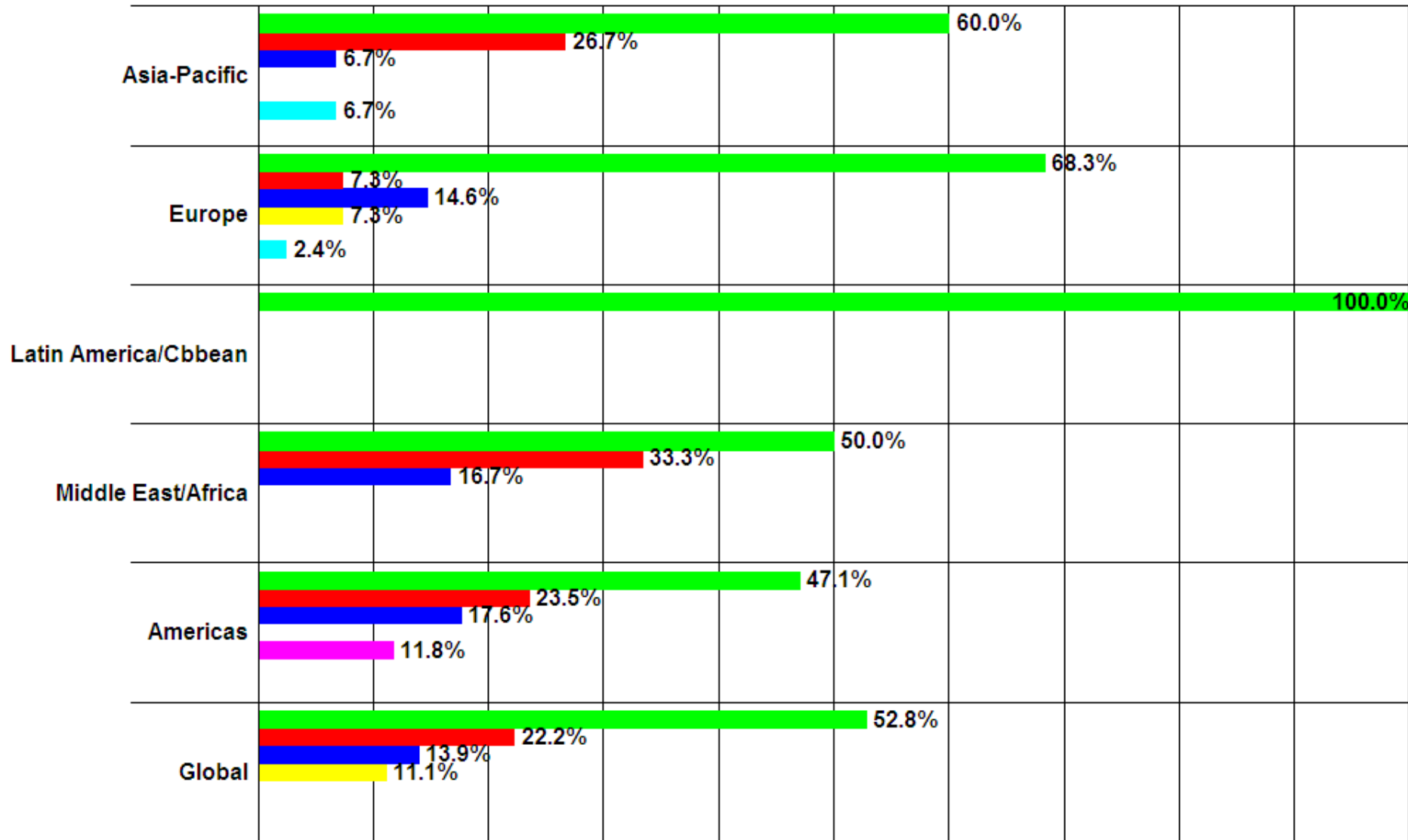
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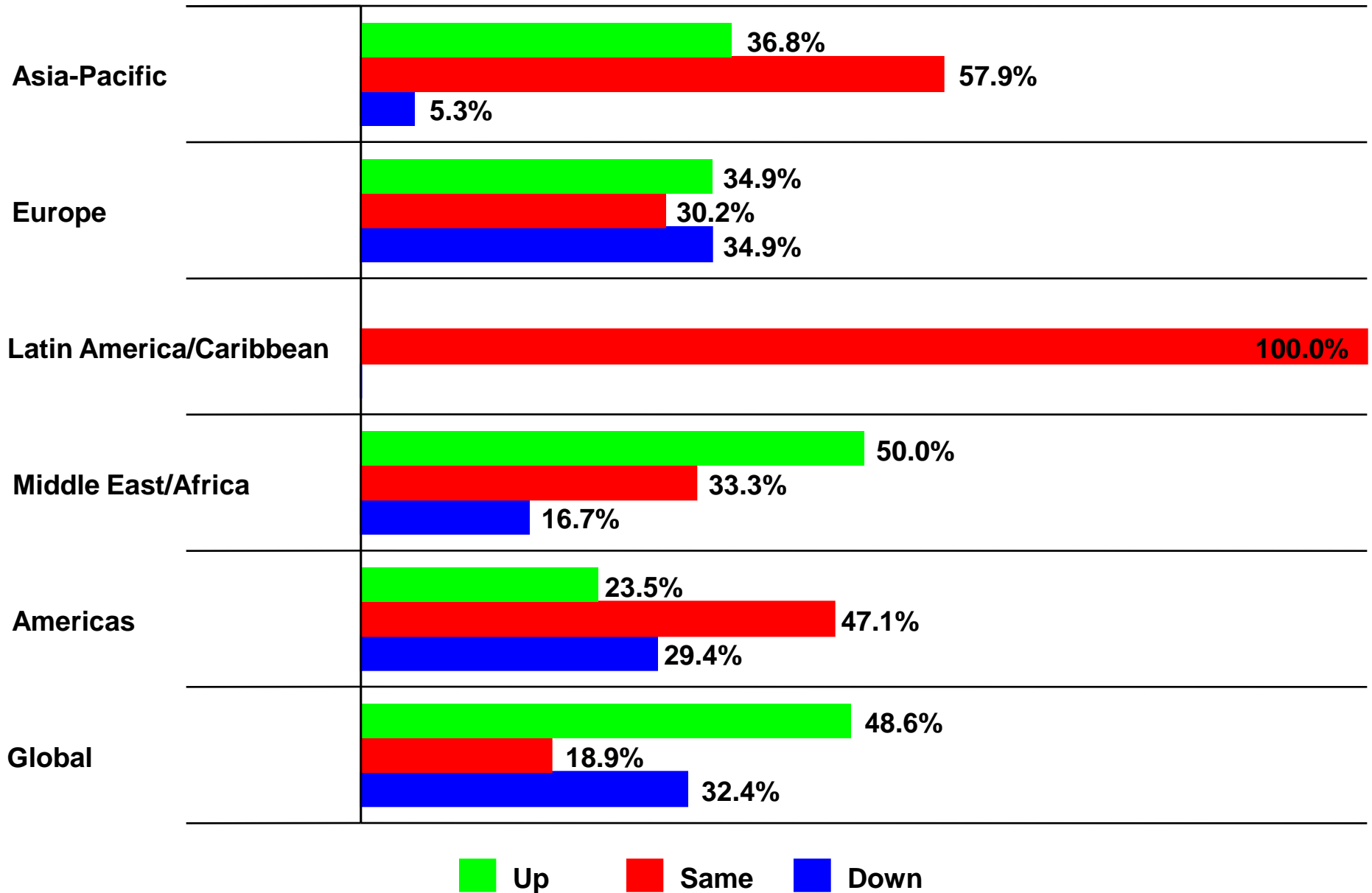
If your revenue is likely to be up, by what percentage?



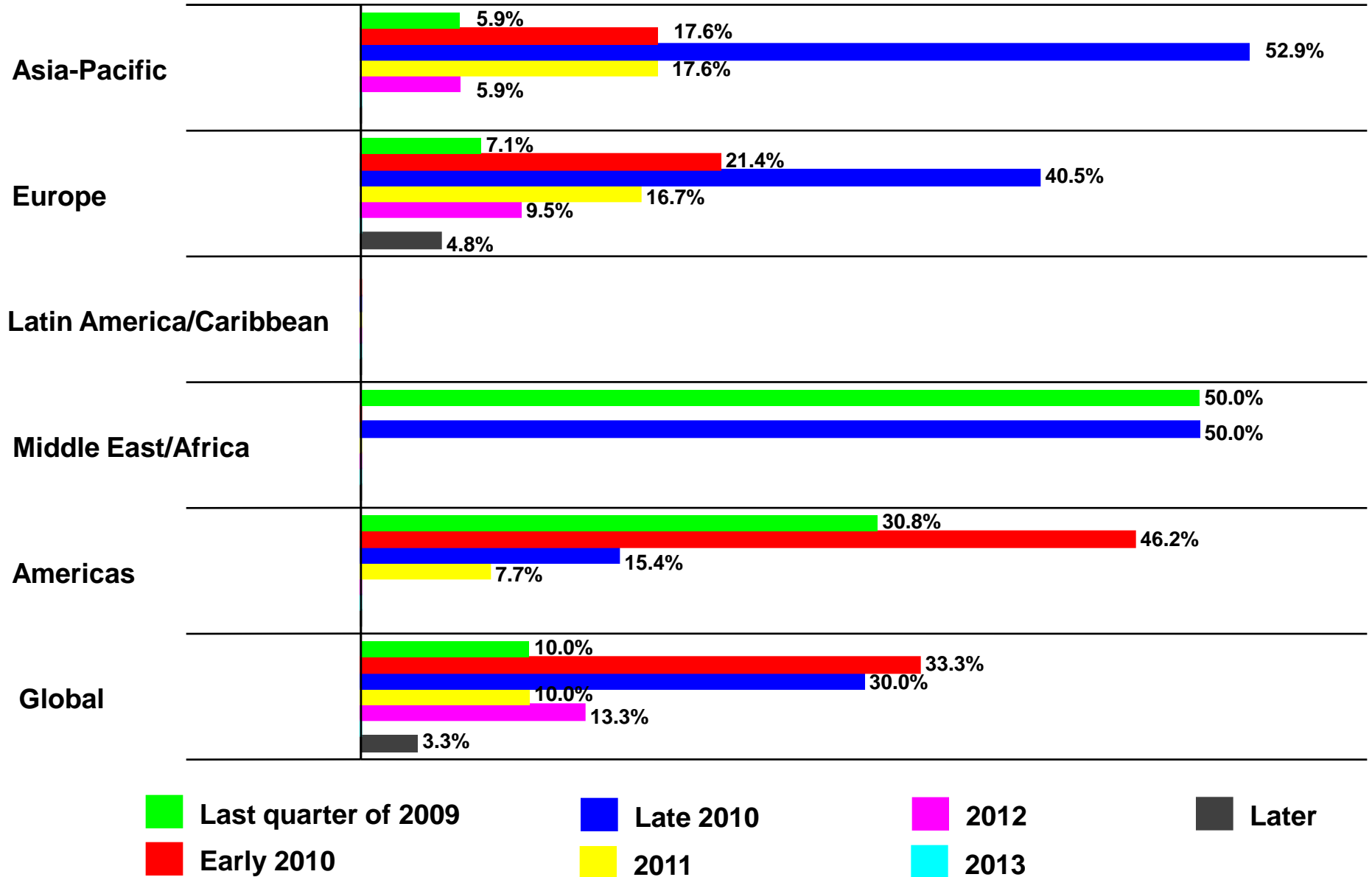
If your revenue is likely to be down, by what percentage?



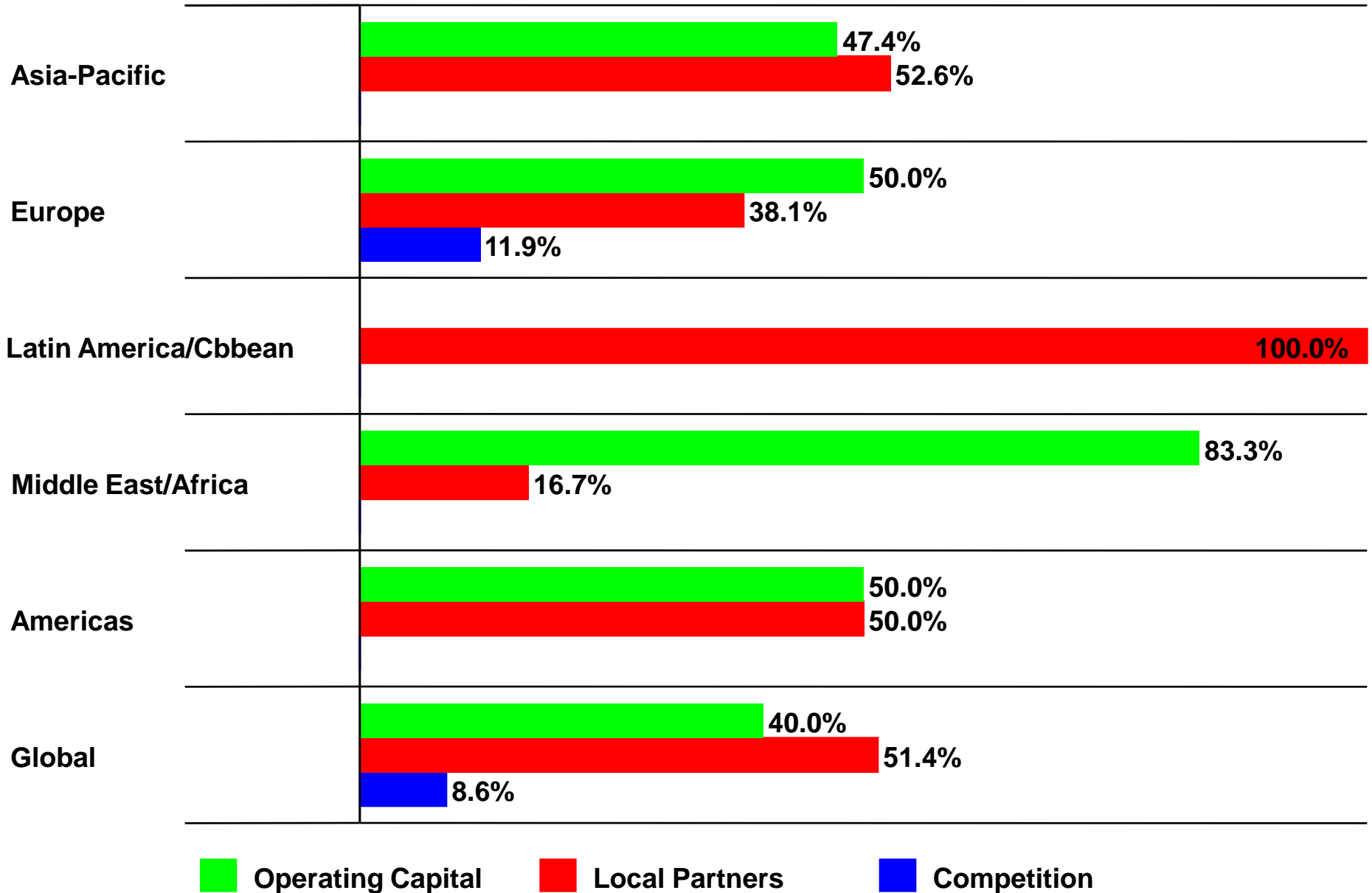
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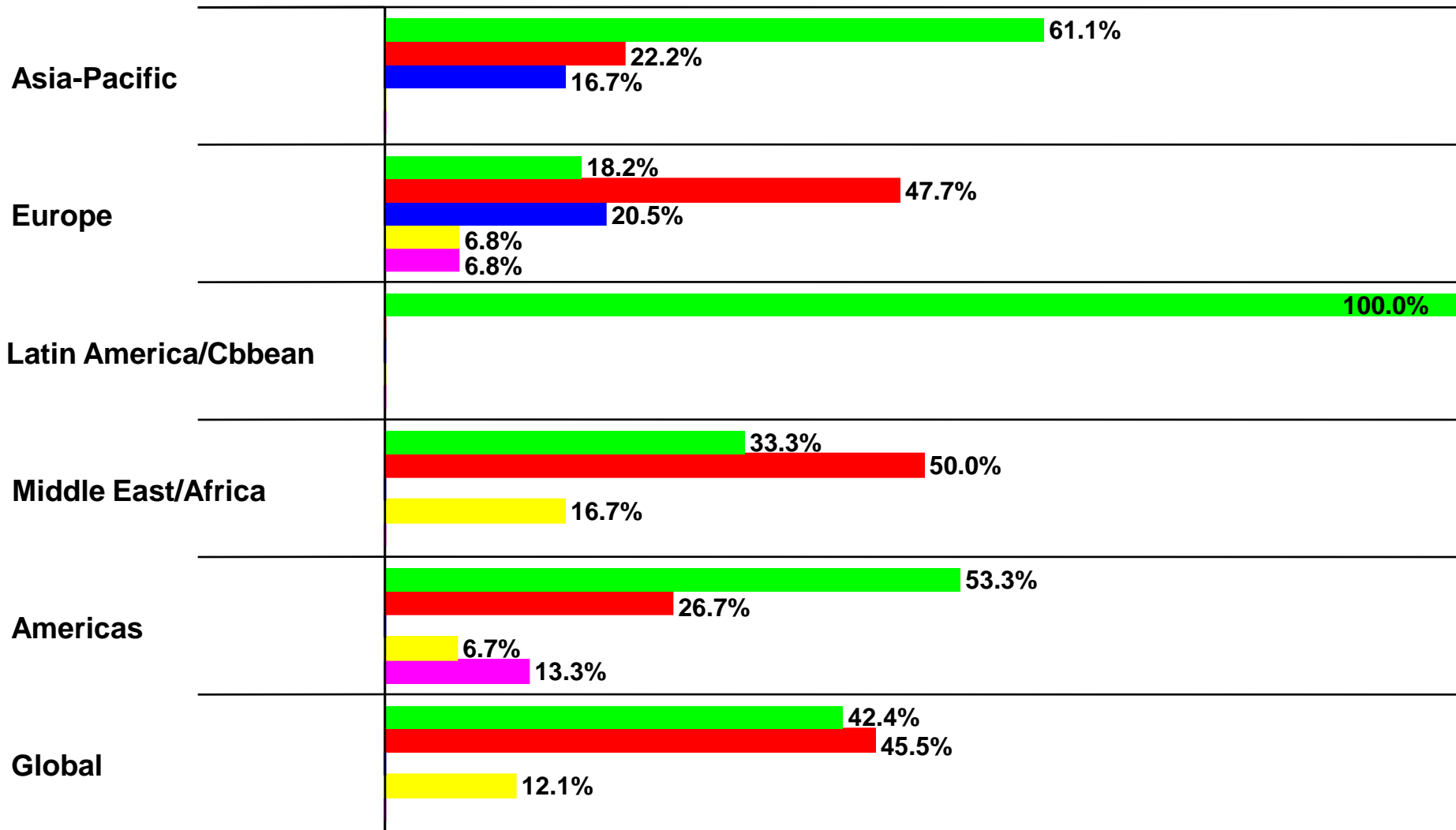
When do you expect to see a global economic recovery?



What are the biggest challenges when it comes to expanding your business internationally?



Where do you find the biggest opportunity to expand your market share?



■ Mass-market consumers

■ Female consumers

■ Teen Consumers

■ Luxury consumers

■ Male consumers